



# Special Announcement!!

## ***NBA 2011 All-Star Game Management is Seeking Minority Vendors NOW!*** ***Sunday, February 20, 2011 • Staples Center, Los Angeles*** [www.nba.com/allstarvendordiversity](http://www.nba.com/allstarvendordiversity)

The 2011 NBA All-Star Game and associated festivities will be held in Los Angeles at the Staples Center. Vendor opportunities for the 3-day program of events abound, however, vendors interested in providing services for this special event must register and be approved. Registration begins on May 17, 2010.



The **NBA All-Star Vendor Diversity Program** of the National Basketball Association (NBA) has been providing opportunities to Woman and Minority owned vendors to participate in the All-Star procurement process for over a decade. Working in partnership with local certifying agencies and business advocacy groups the NBA will identify woman and minority-owned businesses in the Greater Los Angeles area. Through the efforts of these partners the NBA will disseminate information and applications to the local business community. Upon completion of the application process a Woman and Minority Vendor Database will be available on the NBA All-Star Vendor Diversity web-site.

This database will serve as a

resource for NBA Staff, Partners, and Primary Contractors seeking to procure goods and services for All-Star. While participation in the program does not guarantee a bid opportunity it does provide on-going information on the procurement process and through the guide introduces these business to potential purchasers for All-Star and its related activities.

The first step in the process is to complete the application on the All-Star Vendor Diversity at [www.nba.com/allstarvendordiversity](http://www.nba.com/allstarvendordiversity). In addition

to the application, you will find FAQ, Vendor Guide, Certifying Agencies and Green Initiative information.

The vendor services required include *but may not be limited to:*

- Advertising • Public Relations
- Marketing • Audio / Visual
- Catering • Florist
- Construction / Building Materials
- Courier Services
- Electrical Services
- Drug Testing / Medical Supplies
- Employment Services
- Temporary Staffing
- Event Management • Fencing
- Furniture Rental
- Gifts (items, baskets)
- Graphic Design
- Hardware Suppliers
- IT • Telecomm
- Janitorial Services Supplies

***Minority Vendor Registration Begins on May 17, 2010 ends on September 1, 2010***

- Office Machines/Rental Copiers
- Office Supplies • Painters
- Photography
- Printing: Banners, Signs, Invitations Promotional Products
- Security Services
- Shipping • Trucking
- Transportation: Bus/Car Services
- Warehouse Space
- Waste Removal

