

Black Business News

YOUR LINK TO AFRICAN AMERICAN BUSINESS OWNERS

A MULTIPLE AWARD-WINNING PUBLICATION

AD RATE SHEET

Reach Thousands of the Nation's Most Influential African Americans

The Black Business News, 2010 LA-MBOC Media Firm of the Year and SBA 2007 Journalist of the Year, is pleased to invite you to be an integral part of our publication, Black Business News - Your Link to African American business owners throughout the nation. The Black Business News is the voice through which public and private entities advertise contract opportunities available to black business enterprise. Gain access to a highly affluent target market via outreach and advertising opportunities.

- Outreach to black businesses
- Advertorial / Feature story advertising
- Profiles and business listings
- Classified Ads and bid opportunities

Our readers are Black Business Association (BBA) members, African-American Chambers of Commerce members across the nation in addition to, black business owners, corporate buyers, prime contractors, community organizations and elected officials, who all turn to the Black Business News for business development news and information to take their business and project efforts to the next level of profitability and success. **Don't be left out. Advertise in this door-opening publication.**



Reserve Your Ad Space Today! Call 323-291-9334

Advertising Opportunities	1x
Full Page Color w/Feature Story	\$2,500
Full Page Color	\$2,000
Website Advertising Opportunities	
Webpage, Link & Marketing Message	\$125
E-Blast Advertising Opportunities	
Issue Dedicated Marketing Message	\$2,200
Custom Reprint	
Issue a specific article	\$500

Rates Subject To Change

Ad Type	Measurements
Full Page	10.25" x 12.75"
1/2 Page	10.25" x 6.75"
1/2 Page	5.00" x 12.75"
1/4 Page	5.00" x 6.75"
1/8 Page	5.00" x 3.00"

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