

THE BLACK BUSINESS ASSOCIATION

PRESENTS THE 2020

B Salute to *Black Women* BUSINESS CONFERENCE EXPO & AWARDS LUNCHEON



IN CELEBRATION OF
NATIONAL WOMEN'S HISTORY MONTH

**“VALIANT WOMEN
OF THE VOTE”**

SATURDAY, MARCH 28, 2020 ♦ 8:30AM - 3PM

RENAISSANCE LOS ANGELES AIRPORT HOTEL

9620 AIRPORT BLVD
LOS ANGELES, CA 90045



SPONSORSHIP OPPORTUNITIES

BLACK BUSINESS ASSOCIATION
2020 Salute to Black Women
Business Conference/Expo & Awards Luncheon
IN RECOGNITION OF NATIONAL WOMEN'S HISTORY MONTH

Event Details

Event: March is **Women's History Month** and in collaboration with the National Women's History Project's (NWHHP) 2020 theme: "**Valiant Women of the Vote,**" the Black Business Association (BBA) will present our annual **Salute to Black Women Business Conference/Expo & Awards Luncheon.**

Date: **Saturday, March 28, 2020**

Time: 8:30 am – 12:30 pm: Registration
9:00 am – 3:30 pm: Expo and Networking
9:30 am – 10:25 am: Workshop – Session 1
10:00 am – 11:30 am: Youth Workshop: **Role Models for Success (Young Ladies 13-18)**
10:40 am – 11:35 am: Workshop – Session 2
12:00 pm – 2:15 pm: Salute to Black Women Awards Luncheon
2:15 pm – 3:00 pm: Dessert Networking Reception

Location: **Renaissance Los Angeles Airport Hotel** – 9620 Airport Blvd, Los Angeles, CA 90045

Purpose: This inspiring Business Conference and Awards Luncheon not only educates and motivates attendees, but annually attracts more than 500 women entrepreneurs, executives, community leaders, elected officials, mothers, daughters and sisters for high-level networking. We are especially proud of one of the highlights of the conference, our special workshop entitled, "Role Models for Success," an interactive workshop for young ladies ages 13-18 years old to learn about business ownership from successful women entrepreneurs and corporate leaders.

The **EXPO** provides our Corporate Sponsors, member businesses and participants the opportunity to network with consumers. Participants may display, market and offer their company service(s) and/or product(s) for sale.

For more information, contact the BBA office at (323) 291-9334 or email:
bbamail2009@gmail.com

ABOUT THE BLACK BUSINESS ASSOCIATION (www.bbala.org)

The Black Business Association (BBA) headquartered in Los Angeles, California was founded in 1970 and is one of the oldest active ethnic business organizations in the United States. With over 47 years of service, the BBA has been instrumental in the development and growth of thousands of African American-owned businesses locally and nationally.

The Black Business Association's mission is to advocate and promote the development of African American-owned businesses with the goal of creating a firm economic base that supports the self-determination and prosperity of African American and urban communities locally and nationally. The BBA assists our Corporate Partners in developing a mutually beneficial relationship with African American entrepreneurs, business owners, the community and its customers.

Sponsorship Opportunities

PLATINUM EVENT CHAIR: \$10,000

- Opportunity to present product(s) information & education sessions, conduct group interactive product inquiries & surveys and /or present supplier diversity opportunities and procurement “how to” workshops
- Company name & logo prominently featured as a Platinum Event Chair on *all* event signage, promotional and press materials
- Logo and links to your Company’s website(s) prominently placed on the BBA’s website which is also linked to Salute to Black Women Business Conference/Expo & Awards Luncheon website
- Public acknowledgment of Corporate Sponsorship *throughout* the Conference day & Awards Luncheon
- One (1) VIP Platinum Event Chair Table (seats 8-10 each) at the Awards Luncheon with seating for one (1) Company VIP at the dais
- One (1) Youth Table branded (seats 8-10) with sponsored signage at the Awards Luncheon
- Full-Page Color Ad (premium placement) in the event Souvenir Journal
- Acknowledgement in March 2019 Press Release sent to National Women’s History Project’s (NWHP) 15,000 associates
- Coverage in *The Black Business News*, the official publication of the Black Business Association
- Certificate of Recognition
- Photos with Honorees and Students released in community-based on-line and print publications
- Distribution of your Company’s promotional items in the event’s Promotional Gift Bags

GOLD SPONSOR: \$5,000

- Company name & logo prominently featured as a Gold Sponsor on *all* event signage, promotional and press materials
- Logo and links to your Company’s website(s) on the BBA’s website which is also linked to Salute to Black Women Business Conference/Expo & Awards Luncheon website
- Public acknowledgment of Corporate Sponsorship *during* the Awards Luncheon
- One (1) VIP Gold Sponsor Table (seats 8-10) at the Awards Luncheon
- Full-Page Color Ad (premium placement) in the event Souvenir Journal
- Certificate of Recognition
- Distribution of your Company’s promotional items in the event’s Promotional Gift Bags

SILVER SPONSOR: \$3,500

- Company name & logo prominently featured as a Silver Sponsor on event signage
- Logo and links to your Company’s website(s) on the Salute to Black Women Business Conference/Expo & Awards Luncheon website
- Public mention of sponsorship *during* the Awards Luncheon
- One (1) VIP Silver Sponsor Table (seats 8-10) at the Awards Luncheon
- Full-Page B&W or Half-Page Color Ad in event Souvenir Journal
- Distribution of your Company’s promotional items in the event’s Promotional Gift Bags

BRONZE SPONSOR: \$1,750

- Company name & logo featured as a Bronze Sponsor on event signage
- Public mention of sponsorship *during* the Awards Luncheon
- One (1) Bronze Sponsor Table (seats 8-10) at the Awards Luncheon
- Half-Page B&W Ad in event Souvenir Journal
- Distribution of your Company’s promotional items in the event’s Promotional Gift Bags

SUPPORTER SPONSOR: \$1,000

One (1) Supporter Sponsor Table (seats 8-10) at the Awards Luncheon
Distribution of your Company’s promotional items in the event’s Promotional Gift Bags

CORPORATE YOUTH TABLE: \$650

- One (1) Corporate Sponsored Youth Table (seats 8-10) w/ Company Signage

2020 Salute to Black Women

Business Conference/Expo & Awards Luncheon

IN RECOGNITION OF NATIONAL WOMEN'S HISTORY MONTH

Sponsorship Registration

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Website _____ Email _____

SPONSORSHIP OPPORTUNITIES

- Platinum Event Chair @ \$10,000
 Silver Sponsor @ \$3,500
 Supporter Sponsor @ \$1,000
 Gold Sponsor @ \$5,000
 Bronze Sponsor @ \$1,750
 Corporate Youth Table @ \$650

EXPO EXHIBITOR SPACE

- Premium @ \$450 (Preferred Space, 6' Table w/ black cloth, 2 chairs, 2 Luncheon Tickets & Listing in Program)
 Standard @ \$300 (6' Table w/ black cloth, 2 chairs, 1 Luncheon Ticket & Listing in Program)

TICKETS

- Full Conference Ticket @ \$65 (includes: Workshops, Luncheon & Business Expo)
 -- \$50, if purchased by **March 1st**

SOUVENIR JOURNAL – AD DEADLINE MONDAY, MARCH 9, 2020

Book Size: 8.5" x 11" (1/8" Bleeds allowed) | File Format: JPEG or PDF @ 300 dpi | Email to: bbamail2009@gmail.com

- Full Page - **Color** @ \$2,000 (7.5" x 10")
 Half Page - **Color** @ \$1,250 (7.5" x 5")
 Full Page - B/W @ \$1,000
 Half Page - B/W @ \$650

DONATION

- Unfortunately, we cannot attend. However, please accept our contribution in the amount of: \$ _____
- | | |
|--|-----------------|
| SUB-TOTAL | \$ _____ |
| DISCOUNTS: RSVP by March 1, 2020 and deduct 10% | \$ _____ |
| TOTAL ENCLOSED | \$ _____ |

Are you supplying Promotional Gift Products and/or Bags? No Yes (If yes, please fill out the enclosed form.)

PAYMENT:

- Check** - payable to: **Black Business Association** and mail to: P.O. Box 43159, Los Angeles, CA 90043
 Credit Card/Online - go to: www.bbala.org
 Credit Card/Form - fill in this form and email to: bbamail2009@gmail.com or fax to: (323) 291-7820

Credit Card: MasterCard Visa Amex Discover (NOTE: Credit Card payment will include processing fees.)

Name on Card _____ Billing Zip Code _____

Card # _____ Exp. Date _____

Signature _____ Date _____

For more information, visit www.bbala.org or call the BBA office at (323) 291-9334 or bbamail2009@gmail.com.

BLACK BUSINESS ASSOCIATION
2020 Salute to Black Women
Business Conference/Expo & Awards Luncheon
 IN RECOGNITION OF NATIONAL WOMEN'S HISTORY MONTH

Promotional Gift Bag Participation

Gain additional recognition and visibility by providing a gift product(s) for the Promotional Gift Bags! The outreach capacity for the Promotional Gift Bags is 500 plus. Deadline for submissions is **March 1, 2020**.

Donor Name _____

Company/Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PROMOTIONAL GIFT BAG

Description of Items

Quantity

_____	_____
_____	_____
_____	_____
_____	_____

Total number of Promotional Gift Bag items: _____

Pick-up/Delivery/Redemption Instructions _____

Contact Person _____

Contact Person's Phone _____

Donor's Signature _____

Complete this form and email to: bbamail2009@gmail.com or fax to: 323-291-7820